THURSDAY, MARCH 3, 2016

6 p.m. – 8 p.m.

Opening Reception, Holliday Forum

FRIDAY, MARCH 4, 2016

8 A.M. – Registration and check-in, Journalism Building

9 A.M. – 10:15 A.M. (Curet Room, Hodges Hall)

Law and Policy Division Research Panel: Four “C’s”: Copyright, Commercial Speech, Confirmation and Censorship

Copyright in Inanimate Objects
Matthew D. Bunker, University of Alabama and Clay Calvert, University of Florida (Top Faculty Paper)

One is the New Two: An Examination of FTC Substantiation Requirements for Health Claims in Food Advertising and its First Amendment Implications
Chioma Ihekweazu (Student), University of North Carolina at Chapel Hill

Controlling Discourse, Foreclosing Recourse: The Creep of the Glomar Response
A.Jay Wagner (Student), Indiana University

Indirect Censorship of Collegiate Media: Exploring Administrative Removal of Collegiate Media Advisers as First Amendment Retaliation Against Student Journalists
Lindsie Trego (Student), University of North Carolina at Chapel Hill

MODERATOR:

DISCUSSANT: Daxton (Chip) Stewart, Texas Christian University

9 – 10:15 A.M. (Room 135, Journalism Building)

Open Division Research Panel: Framing and Priming in Mass Media

Privileging Privacy: How Media Frames Big Data
Holly Cowart, University of Florida
An Incongruent Picture of Direct-to-Consumer Advertising of Genetic Tests: Qualitative Framing Analysis on Newspapers and Company’s Press Releases
Jing Taylor Wen (Student), University of Florida

Netflix and the Hill: Priming Effects of Entertainment Media on Candidate Evaluations
Jessica Rennee Collier (Student), University of North Carolina

Explicating Media Effects, and Toward an Integrative Model of Agenda-Setting, Priming, and Framing
Qingjiang (Q. J.) Yao, Lamar University

MODERATOR:
DISCUSSANT: Chunsik Lee, University of North Florida

10:15 – 10:30 A.M. – BREAK

10:30 – 11:45 A.M. (Room 135, Journalism Building)

Open Division Research Panel: Journalism Audiences, Integrity, and Engagement

Upworthy is on to Something: How Stories with Positive Emotions Impact Newsreader Attitudes and Engagement
Karen E. McIntyre, Virginia Commonwealth University (Top Faculty Paper)

Believing News from the Christian Broadcast Network: The Intersection Between Source Trust, Content Expectancy, and Religiosity
Robin Blom, Ball State University

“Restorative Narrative” as Contextual Reporting: Model for Journalistic Sustainability in the Landscape of Modern Storytelling
Nicole Smith Dahmen, University of Oregon

Clarifying the Concept of Journalistic Integrity
Kimberly Foster, University of Missouri (Student)

MODERATOR:
DISCUSSANT:

10:30 – 11:45 A.M. (Curet Room, Hodges Hall)
History Division Research Panel

A Dream Disturbed: Triumph to Trial Narrative of Freedom Themes during Reconstruction
Jana Duckett, Regent University (Student)

Nell Nelson’s Undercover Reporting
Samantha Peko (Student) and Mike Sweeney, Ohio University

Where Did the World’s First Newspaper Ombudsman Work? A Century Later, the Debate Continues
Rick Kenney, Augusta University

Surf’s Up: Deep-diving through Hurricane Katrina’s Unsearchable Digital Past
Cynthia Joyce (faculty), University of Mississippi
(Top Faculty Paper)

MODERATOR:

DISCUSSANT:

NOON – 1:30 P.M. Southeast Colloquium Luncheon, Lawton Room
Meet in the Holiday Forum and we will all walk over together

1:45 – 3 P.M. (Curet Room, Hodges Hall)

Newspaper and Online News Division Research Panel

How U.S. And Arab Newspapers Framed The Syrian Crisis: A Cross-National Analysis
Raluca Cozma, Claudia Kozman, Iowa State University
(Top Faculty Paper)

Picturing Roseburg: Visual Framing in the News Media coverage of the Mass Shooting at Umpqua Community College
Nicole Dahman, David Morris II, University of Oregon

Friendship, Solidarity and Fair Play: Human Rights Framing in U.S. Media Coverage of the Sochi Olympics Preparations
Michelle Alfini, Elon University (Student)

A Midterm of Events: The Nature of Coverage in the 2014 Elections
1:45 – 3 P.M. (Room 135, Journalism Building)

Law and Policy Division Research Panel: Privacy

A Mosaic Theory of Cyberharassment: Using Privacy Principles to Clarify the Law of Digital Harms and Free Speech
P. Brooks Fuller, University of North Carolina at Chapel Hill
(Top Student Paper)

An Examination of Ag-Gag and Data Trespass Statutes
Ray Whitehouse, University of North Carolina at Chapel Hill (Student)
Digital Breach: Where Privacy Ends and Data Security Begins  
Angela Rulffes, Syracuse University (Student)

Student Data in Danger: What Happens When School Districts Rely on the Cloud  
Chanda D. Marlowe, University of North Carolina at Chapel Hill (Student)

MODERATOR:

DISCUSSANT: Erin Coyle, Louisiana State University

3:15 – 4:30 P.M. (Room 135, Journalism Building)

PF&R Panel

What’s Possible? The Role of Contextual and Constructive Reporting Styles in the Age of Digital Journalism and Social Media

PANELISTS:

Dr. Karen McIntyre, assistant professor of multimedia journalism at Virginia Commonwealth University. McIntyre studies the psychological processes and effects of constructive journalism both domestically and internationally.

Dr. Nicole Dahmen, assistant professor at the University of Oregon. Dahmen studies the impact of restorative narrative through theory-based study of both message construction by journalists and message impact on individuals and communities.

Steve Buttry, director of student media at LSU’s Manship School of Mass Communication. Buttry is a veteran journalist and expert on digital first media, journalism innovation, and community engagement.

Jesse Hardman, public radio reporter, writer, media developer, videographer, and journalism educator based in New Orleans. Hardman covers stories with a solutions journalism approach.

MODERATOR:

3:15 – 4:30 P.M. (Room 135, Journalism Building)

Open Division Research Panel: Politics and Media
Everybody's a Cynic: Twitter and the 2015 State of the Union Address
Jessica Rennee Collier, University of North Carolina (Student)

Interactivity on U. S. House of Representatives’ Homepages: The Relationship with Congressional Norms
Robert Magee, University of Mississippi

Obsessing over the White: Effects of Fairness Cream Commercials on Pakistani-American Women
Aqsa Bashir, University of Florida (Student)

Fantasy-Themes in Donald Trump’s Presidential Campaign Announcement Speech and Audience Reaction
Hanisha Beasant, Regent University (Student)

MODERATOR:
DISCUSSANT:

3:15 – 4:30 P.M. (Curet Room, Hodges Hall)

Newspaper and Online News Division Research Panel

Carrying Credibility: How News Distribution Affects Reader Judgment
Holly Cowart, University of Florida (Student)
(Top Student Paper)

The Value of Audience Feedback: Factors that Impact News Editors’ Perceptions of Online Comment Forums
Natalee Seely, University of North Carolina (Student)

Pride and Prejudice: Anita Bryant, Same-Sex Marriage, and "Hitler's View" in The Miami Herald
Rich Shumate, University of Florida (Student)

Structural Pluralism and Media Coverage of the U.S. Supreme Court Ruling on Same-sex Marriage: A Content Analysis
Jennah Sontag, University of North Carolina (Student)

MODERATOR:
DISCUSSANT:
SATURDAY, MARCH 5, 2016

8:30 A.M. REGISTRATION & CHECK IN

9:00 – 10:15 A.M. (Room , Journalism Building)

History Division Research Panel:

Framing Barry Goldwater: The Extreme Reaction to His 1964 ‘Extremism’ Speech
Rich Shumate (Student), University of Florida
(Top Student Paper)

Muhammad Ali’s “No Quarrel with Them Vietcong”: Coverage of Muhammad Ali’s
Army Induction by the New York Times and the Louisville Courier-Journal
David R. Davies and Zainul Abedin (Student), University of Southern Mississippi

Taking the Sonderzug nach Pankow: A Case Study of Managing Response to
Foreign Transnational Broadcasting inside the German Democratic Republic
Karl Feld, North Carolina State University (Student)

How the News Media Contributed to Acceptance of Same-sex Marriage in the Past
Quarter Century
Karen McIntyre, Virginia Commonwealth University

MODERATOR:

DISCUSSANT:

9:00 – 10:15 A.M. (Room 135, Journalism Building)

Open Division Research Panel:

High Bandwidth Photos: Do Selfies Photos Override Warranting Through
Consubstantiation?
Ernest Rice, University of Florida (Student)

Pre-Crisis and Post-Crisis Television Advertising in the Automotive Industry: A
Content Analysis Investigation for Crisis-Induced Messaging
Jennifer L Harker, University of North Carolina (Student)

The Graphicness of Celebrated Imagery: A Content Analysis of Pulitzer Prize
Winning Photography
David L. Morris II, University of Oregon (Student)

MODERATOR:

DISCUSSANT:

9:00 – 10:15 A.M. (Curet Room, Hodges Hall)

PF&R Panel

Volkswagen Mea Culpa: Messages, Media Coverage, and Audience Responses to the 2015 Recall and CEO Resignation

PANELISTS:

Riva Brown, Ph.D., University of Central Arkansas

Melody Fisher, Ph.D., Mississippi State University

Leslie Rasmussen, Ph.D., Xavier University, Ohio

10:30 – 11:45 A.M. (Room , Journalism Building)

Newspaper and Online News Division Research Panel:

The (in)disputable “power” of images of outrage: Public acknowledgement, emotional reaction, and image recognition
Nicole Dahmen (Faculty), Natalia Mielczarek (Student), and Daniel D. Morrison (Student)

The Viability of Peace Journalism in Western Media Environments
Kimberly Foster (Student), Beverly Horvit, University of Missouri

Apologetic Trends in Newspaper Reports: A Five-Year Analysis of American Sports Apologies
Jennifer L. Harker, University of North Carolina

Looking at a Crisis through Different Lenses
Myoung-Gi Chon, Louisiana State University

MODERATOR:
DISCUSSANT:

10:30 – 11:45 A.M. (Room 135, Journalism Building)

**Law and Policy Division Research Panel:** Theory and Public Policy

*Fissures, Fractures & Doctrinal Drifts*
Clay Calvert, University of Florida and Matthew D. Bunker, University of Alabama

*Twenty Years Later: The Application and Influence of McIntyre v. Ohio Elections Commission*
Natalee Seely, University of North Carolina at Chapel Hill (Student)

*Crash and Learn: The Inability of Transparency Laws to Penetrate American Monetary Policy*
Benjamin W. Cramer and Martin E. Halstuk, Penn State University

*Libel by the Numbers: The Use of Public Opinion Polls in Defamation Lawsuits*
Eric P. Robinson, Louisiana State University (Student)

MODERATOR:

DISCUSSANT: Jason Martin, DePaul University

10:30 – 11:45 A.M. (Curet Room, Hodges Hall)

**Open Division Research Panel:** Mass Media and Society

*Beliefs in Prosocial Benefits of Condom Use in Pornography among College Students*
Kyla P Garrett, University of North Carolina (Student)

*Putting the Cart Before the Cookies: A Survey of Parent-Child Dynamics and Food Purchases in Grocery Store*
Chioma Ihekweazu, University of North Carolina (Student)

*High Bandwidth Photos: Do Selfies Promote More Warranting than Other Photos?*
Ernest Rice, University of Florida (Student)

*Motives for Online and Mobile Dating*
Katherine G. Bryant, University of Alabama (Student)
MODERATOR:

DISCUSSANT:

12:00 – 1:00 P.M. (Curet Room, Hodges Hall)

Southeast Colloquium Business Lunch
Awarding of Top Papers
Choosing a Site for 2017