41st Annual
Southeast Colloquium
#SECLSU
The Manship School seeks to educate students for the evolving world of communication with a continued focus on media and public affairs, information creation and transmission, ethics and First Amendment principles to serve the mass communication industries and the public.

Our mission is to produce highly competent communicators with broad knowledge and training in the liberal arts and the media. Through its teaching and scholarship, the school is committed to leading the study and practice of media and public affairs.

While students are the most critical element of the Manship School, the faculty and staff are the heart of the school. The school boasts a highly credentialed and engaged faculty and staff that students routinely praise for their expertise and engagement.

By creating an environment that values and encourages inclusiveness, our faculty members and undergraduate and graduate students seek to make intellectual contributions by conducting cutting-edge research focused on the many aspects of the ever-growing field of mass communication. In this respect, the school recognizes a number of approaches, respecting that new knowledge can be conveyed in both scholarly and professional venues.

As Dean Jerry Ceppos explained, “The information revolution should make for a fascinating world of mass communication—but also one requiring more flexibility than most of us are born with. Our goal is to prepare our students to accept, and even embrace, change.”
THURSDAY, MARCH 3, 2016

1:30 P.M. – 2:15 P.M. (Curet Room)
**Keynote speaker:**
Steve Myers, Texas Christian University and special projects editor at *The Lens*

2:30 p.m. – 3:45 P.M. (Curet Room)
**Discussion Panel**

**Ethics of Science Communication Storytelling**

**PANELISTS:**

Zeynep Altinay  
Ethics of visuals for science communication. Using visuals responsibly. Ethics of using dramatic images in stories on environmental issues, ethics of visual persuasion, and how to use infographics without oversimplification

Denise DeLorme  
Title of talk: Transdisciplinary Research Considerations in the Coastal Environment  
Characteristics of the transdisciplinary research process with attention to trust and potential ethical considerations associated with stakeholder engagement and communication. Incorporating coastal project examples and experiences. How to responsibly engage audiences in science/environmental issues. How to move beyond one-way communication.

Paige Jarreau  
Communicating science in social media environments accurately, responsibly and ethically. Ethics of storytelling in social media.

**MODERATOR:** Mingxiao Sui, Louisiana State University

4 P.M. – 5:15 P.M. (Curet Room)
**Discussion Panel**

**Storytelling in Environmenal and Science Reporting**

Rhett Allain  
Storytelling and the use of popular culture to engage new media audiences (and students) in science.

Amy Wold  
Practical experiences in storytelling at *The Advocate*

**MODERATOR:** Robyn Stiles, Louisiana State University
THURSDAY, MARCH 3, 2016
6 p.m. – 8 p.m.
Opening Reception, Holliday Forum

FRIDAY, MARCH 4, 2016
8 A.M.
Registration and check-in, Journalism Building

9 A.M. – 10:15 A.M. (Curet Room, Hodges Hall)
Law and Policy Division Research Panel: Four “C’s”: Copyright, Commercial Speech, Confirmation and Censorship

Copyright in Inanimate Objects
Matthew D. Bunker, University of Alabama and Clay Calvert, University of Florida
(Top Faculty Paper)

One is the New Two: An Examination of FTC Substantiation Requirements for Health Claims in Food Advertising and its First Amendment Implications
Chioma Ihekweazu (Student), University of North Carolina at Chapel Hill

Controlling Discourse, Foreclosing Recourse: The Creep of the Glomar Response
A. Jay Wagner (Student), Indiana University

Indirect Censorship of Collegiate Media: Exploring Administrative Removal of Collegiate Media Advisers as First Amendment Retaliation Against Student Journalists
Lindsie Trego (Student), University of North Carolina at Chapel Hill

MODERATOR: Minjie Li, Louisiana State University

DISCUSSANT: Daxton (Chip) Stewart, Texas Christian University
9 – 10:15 A.M. (Room 135, Journalism Building)
Open Division Research Panel: Framing and Priming in Mass Media

Privileging Privacy: How Media Frames Big Data
Holly Cowart, University of Florida

An Incongruent Picture of Direct-to-Consumer Advertising of Genetic Tests: Qualitative Framing Analysis on Newspapers and Company’s Press Releases
Jing Taylor Wen (Student), University of Florida

Netflix and the Hill: Priming Effects of Entertainment Media on Candidate Evaluations
Jessica Rennee Collier (Student), University of North Carolina at Chapel Hill

Explicating Media Effects, and Toward an Integrative Model of Agenda-Setting, Priming, and Framing
Qingjiang (Q. J.) Yao, Lamar University

MODERATOR: Nia Mason, Louisiana State University
DISCUSSANT: Chunsik Lee, University of North Florida

10:30 – 11:45 A.M. (Room 135, Journalism Building)
Open Division Research Panel: Journalism Audiences, Integrity, and Engagement

Upworthy is on to Something: How Stories with Positive Emotions Impact Newsreader Attitudes and Engagement
Karen E. McIntyre, Virginia Commonwealth University
(Top Faculty Paper)

Believing News from the Christian Broadcast Network: The Intersection Between Source Trust, Content Expectancy, and Religiosity
Robin Blom, Ball State University

“Restorative Narrative” as Contextual Reporting: Model for Journalistic Sustainability in the Landscape of Modern Storytelling
Nicole Smith Dahmen, University of Oregon

Clarifying the Concept of Journalistic Integrity
Kimberly Foster (Student), University of Missouri

MODERATOR: Mingxiao Sui, Louisiana State University
DISCUSSANT: Jun Heo, Louisiana State University
10:30 – 11:45 A.M. (Curet Room, Hodges Hall)
History Division Research Panel

A Dream Disturbed: Triumph to Trial Narrative of Freedom Themes during Reconstruction
Jana Duckett (Student), Regent University

Nell Nelson’s Undercover Reporting
Samantha Peko (Student) and Mike Sweeney, Ohio University

Where Did the World’s First Newspaper Ombudsman Work? A Century Later, the Debate Continues
Rick Kenney, Augusta University

Surf’s Up: Deep-diving through Hurricane Katrina’s Unsearchable Digital Past
Cynthia Joyce (Faculty), University of Mississippi
(Top Faculty Paper)

MODERATOR: Willie Tubbs, University of Southern Mississippi

DISCUSSANT: Raluca Cozma, Iowa State University

NOON – 1:30 P.M.
Southeast Colloquium Luncheon, Lawton Room
Meet in the Holiday Forum and we will all walk over together

KEYNOTE SPEAKER: MARK SCHLEIFSTEIN

Mark Schleifstein is the hurricane and environment reporter for NOLA.com | The Times-Picayune. He is co-author of the 2002 series, “Washing Away,” which warned that much of New Orleans could be flooded by hurricane storm surge because the area’s levees were too low and subject to overtopping. The series - which won awards from the National Hurricane Conference and the American Society of Civil Engineers - received international attention after Hurricane Katrina, because it had foretold the disaster lying in wait for the city.

Schleifstein’s reporting on Katrina was among the newspaper’s stories honored with 2006 Pulitzer Prizes for Public Service and Breaking News Reporting and the George Polk Award for Metropolitan Reporting. He’s also the co-author with John McQuaid of the book “Path of Destruction: The Devastation of New Orleans and the Coming Age of Superstorms.” Stories he wrote on coastal science issues were honored in 2006 with a special award from the American Geophysical Union. He also was co-author of the 1996 series, “Oceans of Trouble: Are the World’s Fisheries Doomed?”, which won the 1997 Pulitzer Prize for Public Service.
1:45 – 3 P.M. (Curet Room, Hodges Hall)
**Newspaper and Online News Division Research Panel**

*How U.S. And Arab Newspapers Framed The Syrian Crisis: A Cross-National Analysis*
Raluca Cozma, Iowa State University; Claudia Kozman, Lebanese American University
(Top Faculty Paper)

*Picturing Roseburg: Visual Framing in the News Media coverage of the Mass Shooting at Umpqua Community College*
Nicole Dahmen (Faculty), David Morris II (Student), University of Oregon

*Friendship, Solidarity and Fair Play: Human Rights Framing in U.S. Media Coverage of the Sochi Olympics Preparations*
Michelle Alfini (Student), Elon University

*A Midterm of Events: The Nature of Coverage in the 2014 Elections*
Chris Jasinski (Student), University of North Carolina at Chapel Hill

**MODERATOR:** Gheni Platenburg, Louisiana State University

**DISCUSSANT:** Joshua Darr, Louisiana State University

1:45 – 3 P.M. (Room 140, Journalism Building)
**Open Division Research Panel: The Changing Influence and Role of Social Media**

*Self-Monitoring, Covert Narcissism, and Sex as Predictors of Self-Presentation Activities on Facebook*
Pavica Sheldon, University of Alabama

*Cyberbullying, Freedom of Speech, and the Potential Role of Social Media Providers*
Jennah M. Sontag (Student), University of North Carolina at Chapel Hill

*Quick! Facebook and Tweet This: Social Media as a Crisis Response Strategy Among Public Relations Practitioners in Healthcare*
Stephanie Mahin (Student), University of North Carolina at Chapel Hill

*How Do We Tweet? The Comparative Analysis of Twitter Usage Patterns by Message Types, Sources, and Devices*
Youngsub Han (Student), Beommseoek Hong (Student), Hyeoncheol Lee, Kwangmi Kim, Towson University

**MODERATOR:** Paromita Saha, Louisiana State University

**DISCUSSANT:** Robert Magee, University of Mississippi
1:45 – 3 P.M. (Room 135, Journalism Building)

Law and Policy Division Research Panel: Privacy

A Mosaic Theory of Cyberharassment: Using Privacy Principles to Clarify the Law of Digital Harms and Free Speech
P. Brooks Fuller, University of North Carolina at Chapel Hill
(Top Student Paper)

An Examination of Ag-Gag and Data Trespass Statutes
Ray Whitehouse Student), University of North Carolina at Chapel Hill

Digital Breach: Where Privacy Ends and Data Security Begins
Angela Rulffes (Student), Syracuse University

Student Data in Danger: What Happens When School Districts Rely on the Cloud
Chanda D. Marlowe (Student), University of North Carolina at Chapel Hill

Privacy, Speech & Smartphones: First and Fourth Amendment Perspectives on When Students’ Rights and New Communication Technologies Collide on Campus
Stephanie McNeff (Student), University of Florida

MODERATOR: Eric Robinson, Louisiana State University

DISCUSSANT: Erin Coyle, Louisiana State University

3:15 – 4:30 P.M. (Room 135, Journalism Building)

PF&R Panel

What’s Possible? The Role of Contextual and Constructive Reporting Styles in the Age of Digital Journalism and Social Media

PANELISTS:

Dr. Karen McIntyre
Asst. professor of multimedia journalism, Virginia Commonwealth University. McIntyre studies the psychological processes and effects of constructive journalism domestically and internationally.

Dr. Nicole Dahmen
Asst. professor at the University of Oregon. Dahmen studies the impact of restorative narrative through study of message construction by journalists and message impact on individuals and communities.

Steve Buttry
Director of student media at LSU’s Manship School of Mass Communication. Buttry is a veteran journalist and expert on digital first media, journalism innovation, and community engagement.

Jesse Hardman
Public radio reporter, writer, media developer, videographer, and journalism educator based in New Orleans. Hardman covers stories with a solutions journalism approach.

MODERATOR: Gheni Platenburg, Louisiana State University
3:15 – 4:30 P.M. (Room 140, Journalism Building)
**Open Division Research Panel: Politics and Media**

*Everybody’s a Cynic: Twitter and the 2015 State of the Union Address*, Jessica Rennee Collier (Student), University of North Carolina at Chapel Hill

*Interactivity on U. S. House of Representatives’ Homepages: The Relationship with Congressional Norms*, Robert Magee, University of Mississippi

*Obsessing over the White: Effects of Fairness Cream Commercials on Pakistani-American Women*, Aqsa Bashir (Student), University of Florida

*Fantasy-Themes in Donald Trump’s Presidential Campaign Announcement Speech and Audience Reaction*, Hanisha Besant (Student), Regent University (Top Student Paper)

MODERATOR: Robyn Styles, Louisiana State University

DISCUSSANT: Meghan Sanders, Louisiana State University

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3:15 – 4:30 P.M. (Curet Room, Hodges Hall)
**Newspaper and Online News Division Research Panel**

*Carrying Credibility: How News Distribution Affects Reader Judgment*, Holly Cowart (Student), University of Florida (Top Student Paper)

*The Value of Audience Feedback: Factors that Impact News Editors’ Perceptions of Online Comment Forums*, Natalee Seely (Student), University of North Carolina at Chapel Hill

*Pride and Prejudice: Anita Bryant, Same-Sex Marriage, and “Hitler’s View” in The Miami Herald*, Rich Shumate (Student), University of Florida

*Structural Pluralism and Media Coverage of the U.S. Supreme Court Ruling on Same-sex Marriage: A Content Analysis*, Jennah Sontag (Student), University of North Carolina at Chapel Hill

MODERATOR: Adaobi Duru, Louisiana State University

DISCUSSANT: Martin Johnson, Louisiana State University
SATURDAY, MARCH 5, 2016

8:30 A.M. REGISTRATION & CHECK IN

9:00 – 10:15 A.M. (Room 140, Journalism Building)
History Division Research Panel:

Framing Barry Goldwater: The Extreme Reaction to His 1964 ‘Extremism’ Speech
Rich Shumate (Student), University of Florida, (Top Student Paper)

Muhammad Ali’s “No Quarrel with Them Vietcong”: Coverage of Muhammad Ali’s Army Induction by the New York Times and the Louisville Courier-Journal
David R. Davies and Zainul Abedin (Student), University of Southern Mississippi

Taking the Sonderzug nach Pankow: A Case Study of Managing Response to Foreign Transnational Broadcasting inside the German Democratic Republic
Karl Feld (Student), North Carolina State University

How the News Media Contributed to Acceptance of Same-sex Marriage in the Past Quarter Century
Karen McIntyre, Virginia Commonwealth University

MODERATOR: Erika Pribanic-Smith, University of Texas-Arlington
DISCUSSANT: Jinx Broussard, Louisiana State University

9:00 – 10:15 A.M. (Room 135, Journalism Building)
Open Division Research Panel:

High Bandwidth Photos: Do Selfies Photos Override Warranting Through Consubstantiation?
Ernest Rice (Student), University of Florida

Pre-Crisis and Post-Crisis Television Advertising in the Automotive Industry: A Content Analysis Investigation for Crisis-Induced Messaging
Jennifer L Harker (Student), University of North Carolina at Chapel Hill

The Graphicness of Celebrated Imagery: A Content Analysis of Pulitzer Prize Winning Photography
David L. Morris II (Student), Nicole Smith Dahmen (Faculty), University of Oregon

The Young Maintain, the Old Regulate: The Age Effects on Sequential Mixed Emotions
Jing (Taylor) Wen (Student), Naa Amponsah Dodoo (Student), and Linwan Wu (Student), University of Florida

MODERATOR: Elisabeth Fondren, Louisiana State University
DISCUSSANT: Paige Brown Jarreau, Louisiana State University
9:00 – 10:15 A.M. (Curet Room, Hodges Hall)
PF&R Panel

**Volkswagen Mea Culpa: Messages, Media Coverage, and Audience Responses to the 2015 Recall and CEO Resignation**

**PANELISTS:**

Riva Brown, Ph.D., University of Central Arkansas

Melody Fisher, Ph.D., Mississippi State University

Leslie Rasmussen, Ph.D., Xavier University, Ohio

**MODERATOR:** Myoung-Gi Chon, Louisiana State University

10:30 – 11:45 A.M. (Room 140, Journalism Building)

**Newspaper and Online News Division Research Panel:**

*The (in)disputable “power” of images of outrage: Public acknowledgement, emotional reaction, and image recognition*
Nicole Dahmen (Faculty), Natalia Mielczarek (Student), and Daniel D. Morrison (Faculty)

*The Viability of Peace Journalism in Western Media Environments*
Kimberly Foster (Student), Beverly Horvit, University of Missouri

*Apologetic Trends in Newspaper Reports: A Five-Year Analysis of American Sports Apologies*
Jennifer L. Harker, University of North Carolina at Chapel Hill

*Looking at a Crisis through Different Lenses*
Myoung-Gi Chon, Louisiana State University

**MODERATOR / DISCUSSANT:** Judith Sylvester

10:30 – 11:45 A.M. (Room 135, Journalism Building)

**Law and Policy Division Research Panel: Theory and Public Policy**

*Fissures, Fractures & Doctrinal Drifts*
Clay Calvert, University of Florida and Matthew D. Bunker, University of Alabama

*Twenty Years Later: The Application and Influence of McIntyre v. Ohio Elections Commission*
Natalee Seely (Student), University of North Carolina at Chapel Hill

*Crash and Learn: The Inability of Transparency Laws to Penetrate American Monetary Policy*
Benjamin W. Cramer and Martin E. Halstuk, Penn State University
Libel by the Numbers: The Use of Public Opinion Polls in Defamation Lawsuits
Eric P. Robinson (Student), Louisiana State University

MODERATOR: Mingxiao Sui, Louisiana State University

DISCUSSANT: Jason Martin, DePaul University

10:30 – 11:45 A.M. (Curet Room, Hodges Hall)

Open Division Research Panel: Mass Media and Society

Beliefs in Prosocial Benefits of Condom Use in Pornography among College Students
Kyla P Garrett (Student), University of North Carolina at Chapel Hill

Putting the Cart Before the Cookies: A Survey of Parent-Child Dynamics and Food Purchases in Grocery Store
Chioma Ihekweazu (Student), University of North Carolina at Chapel Hill

High Bandwidth Photos: Do Selfies Promote More Warranting than Other Photos?
Ernest Rice (Student), University of Florida

Motives for Online and Mobile Dating
Katherine G. Bryant (Student), University of Alabama

MODERATOR: Lindsay McCluskey, Louisiana State University

DISCUSSANT: Josh Grimm, Louisiana State University

12:00 – 1:00 P.M. (Room 135, Journalism Building)

Southeast Colloquium Business Lunch
Awarding of Top Papers
Choosing a Site for 2017
### COLLOQUIUM TRANSIT SCHEDULE

#### THURSDAY, MARCH 3

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<th>Depart Hilton</th>
<th>12:00 p.m.</th>
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### INTERNET ACCESS

If your college uses eduroam for wifi access on your campus, you also may use eduroam to connect to wifi at LSU. To connect to the wireless network, select eduroam as the wifi provider. Then, enter your email address and your password. If you are not able to connect via eduroam, please ask for help at the registration desk.